



# LOOK BOOK 2019





**Welcome to SSI North America's design inspiration 2019 Look Book.**

**We have identified the FIVE emerging design trends that will be expressed in multiple markets and industries in the coming months. To help exemplify these trends we have created inspiration boards, using multiple decorative surfaces, to create a springboard for the imagination . . . .**

**SSI has curated Colors, Woodgrains and Textures – High Gloss and Super Matte finishes – all available as inspiration to create sophisticated design concepts with next generation surfaces. Whether designing for the Kitchen and Bath industry, Multifamily, Healthcare, Hospitality, Store Fixture markets or a myriad of other applications, the following design narratives will stimulate your creativity . . . .**

# NORDIC HYGGE



WILLOW GREY SM

BERGEN ASH

SAREK ASH

DUKE SM

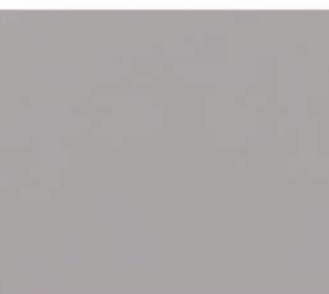
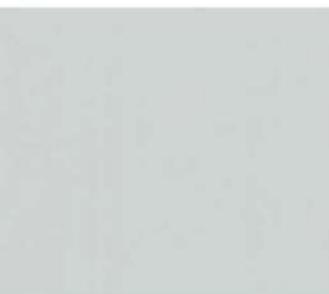
BLACK SM

Hygge (pronounced Hoo-gah) is the concept of creating a welcoming, relaxed and nurturing environment – and the trend builds upon the Scandinavian narrative of simpler lines, lighter wood tones punctuated with colorful accents and nature motifs. The environment looks to fresh woodgrains with a more natural matte finish, relaxed colorful textiles, artisanal and vintage finishes. This is Nordic Décor refreshed – with creamy whites and lime washed woods accented by multiple blue tones, with the warmth of linen, caramel, chocolate and leather colorations.





WILLOW GREY SM



NARVIK ASH

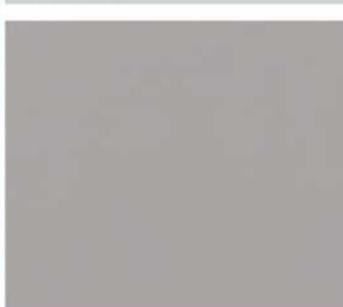
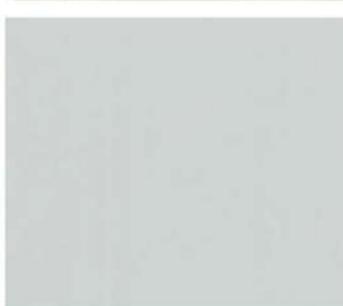
CHARCOAL SM

SESAME

BRIGHT WHITE SM \*

# WILLOW GREY SM





# BERGEN ASH





SAREK ASH

MYSTERIOUS SM

ESSENTIAL GREY SM \*

COPERNICUS OAK LIGHT

MISSION WHITE

# SAREK ASH





DUKE SM



NUTMEG



DENIM SM



CARDAMOM



METALLIC PEARL

**DUKE SM**





BLACK SM

DORATO OAK BROWN

GETTYSBURG GREY SM

UMBER CROSSWOOD

WIRED MERCURY \*\*

**BLACK SM**



# WABI SABI



CANADIAN GREY SM

SAREK ASH

DORATO OAK GREY

MISTY MIRA \*\*

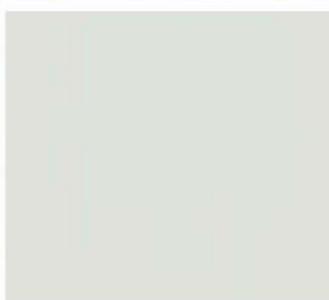
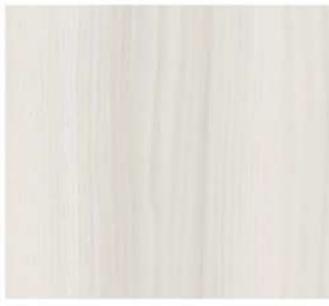
CELADON GREEN SM

This lifestyle design trend is being embraced in many areas, including residential and hospitality. Wabi Sabi is the ancient Japanese world view centered on impermanence and imperfection, interpreted today by embracing organic authenticity in design. The focus is on the use of natural materials, with functional items in focus and plenty of intentional negative space. Organic materials such as; rustic woodgrains, worn leathers and raw metals in addition to the matte and pearlescent tones of well-used pottery items represent this thoughtful, understated approach. The muted colors and finishes found in the natural world such as the heavier dark greys, blues and greens as well as the lighter beach grass and eucalyptus tones are the counterpoint to softly reflective patina'd metallic elements.





CANADIAN GREY SM



METALLIC PEARL



SESAME



TRAVIS



BERGEN ASH

# CANADIAN GREY SM





SAREK ASH



KARUNA ASH



ESSENTIAL GREY SM \*



BEACHWOOD



DENIM SM

# SAREK ASH





BLACK SM

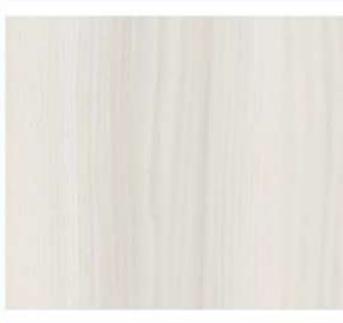
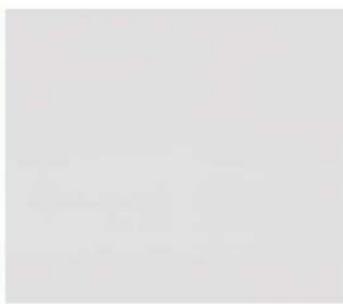
GUNMETAL GREY SM \*

BEACH GLASS SM

PEPPERED CROSSWOOD

# DORATO OAK GREY





MISTY MIRA \*\*



METALLIC SCHLIFF

LOFT CONCRETE

TURMALIN SM

VINTAGE MIRA \*\*

# MISTY MIRA \*\*





DUKE SM

SESAME

SAREK ASH

ESSENTIAL GREY SM \*

CELADON GREEN SM

# CELADON GREEN SM



# INTERCONNECTIVITY



NARVIK ASH

BEACH GLASS SM

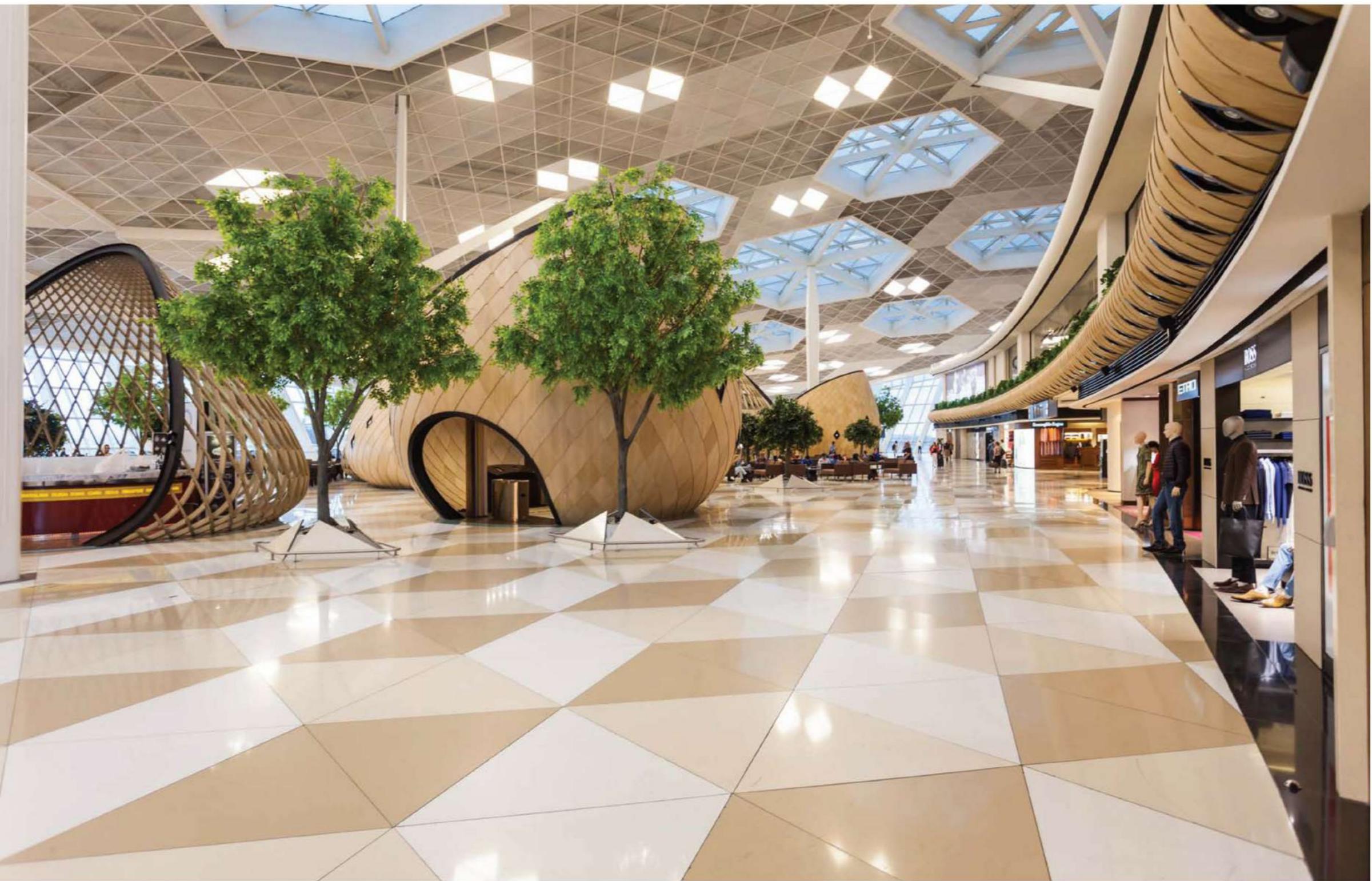
DUKE SM

MYSTERIOUS SM

LOFT PEWTER

High Tech appreciates High Touch – comfortable, relaxed yet uncluttered and connected. Some handcrafted (one of a kind) elements are celebrated and patterns of nature soften the geometric challenges of the digital world. This speaks to the “Resimercial” blending of interior work, healthcare and hospitality spaces – shifting to a more residential inspired interior, with more collaborative spaces and an anti-corporate feel, yet commanding the commercial performance required. There is a sustainable element that is featured in this esthetic, designs with bark or cork and green living walls offer organic balance. Funky offbeat food trucks interact in a high tech office space as another example. The look offers high and low tech contrasts – think high gloss mixed with SM, clean light wood tones mixed with textural pops of color and metallic elements.





NARVIK ASH

CASHMERE HG

TITANIUM \*\*

SAHARA HG

TIERRA ELM \*\*

# NARVIK ASH





BEACH GLASS SM

BLACK SM \*

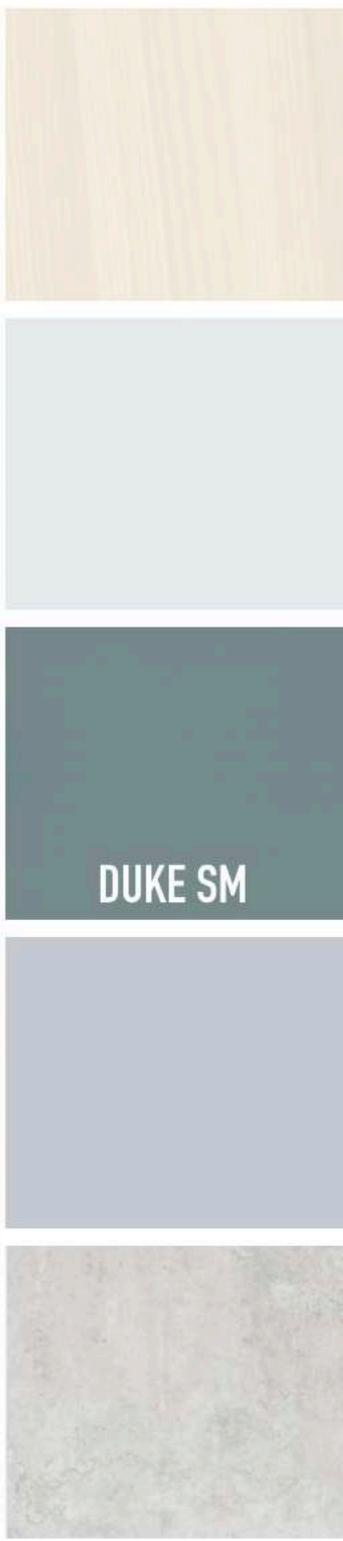
ALABASTER HG \*\*

NUTMEG

BRUSHED STEEL

# BEACH GLASS SM

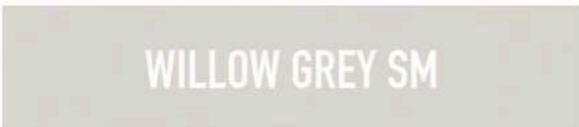




DUKE SM



MERAPI



WILLOW GREY SM



BERGEN ASH



CELADON GREEN SM

DUKE SM





MYSTERIOUS SM

SAREK ASH

BLACK HG \*

DENIM SM

SESAME

**MYSTERIOUS SM**





KARUNA ASH



WIRED PEWTER \*\*



GUNMETAL GREY SM \*



LOFT CONCRETE



LOFT PEWTER

# LOFT PEWTER



# RECULTURE



DENIM SM

NUTMEG

VINTAGE MIRA \*\*

JACKSON HICKORY  
DARK

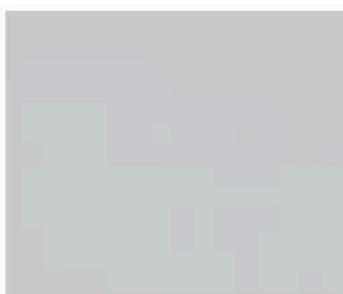
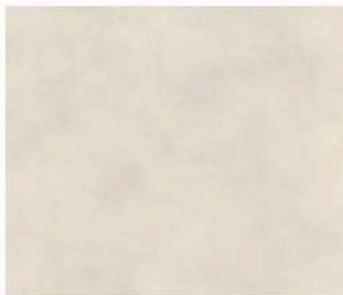
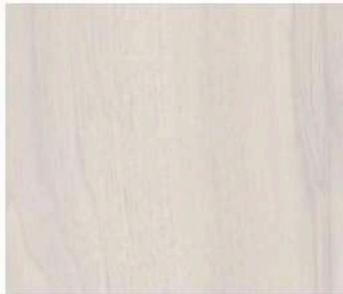
CHARCOAL SM

Reculture is the recreation of design classics with the help of contemporary ideas. Timeless, traditional schemes are reimagined – unexpected colors, fabrics and sizes give new life to time honored lines. Another way of describing this trend is historically modern – contemporary looks are mixed with heritage type furniture or accessory pieces. This is a streamlined but luxurious look, burnished metals and classic woods such as deep walnuts give a rich tonal vibe. There is inclusion of traditional ethnic patterns, and accent colors are rich and global in nature – the warm terracotta of the Mediterranean, or the saturated blues and greens of Moroccan tile work are all integrated into this restructured but classic esthetic.





DENIM SM



MYSTERIOUS SM

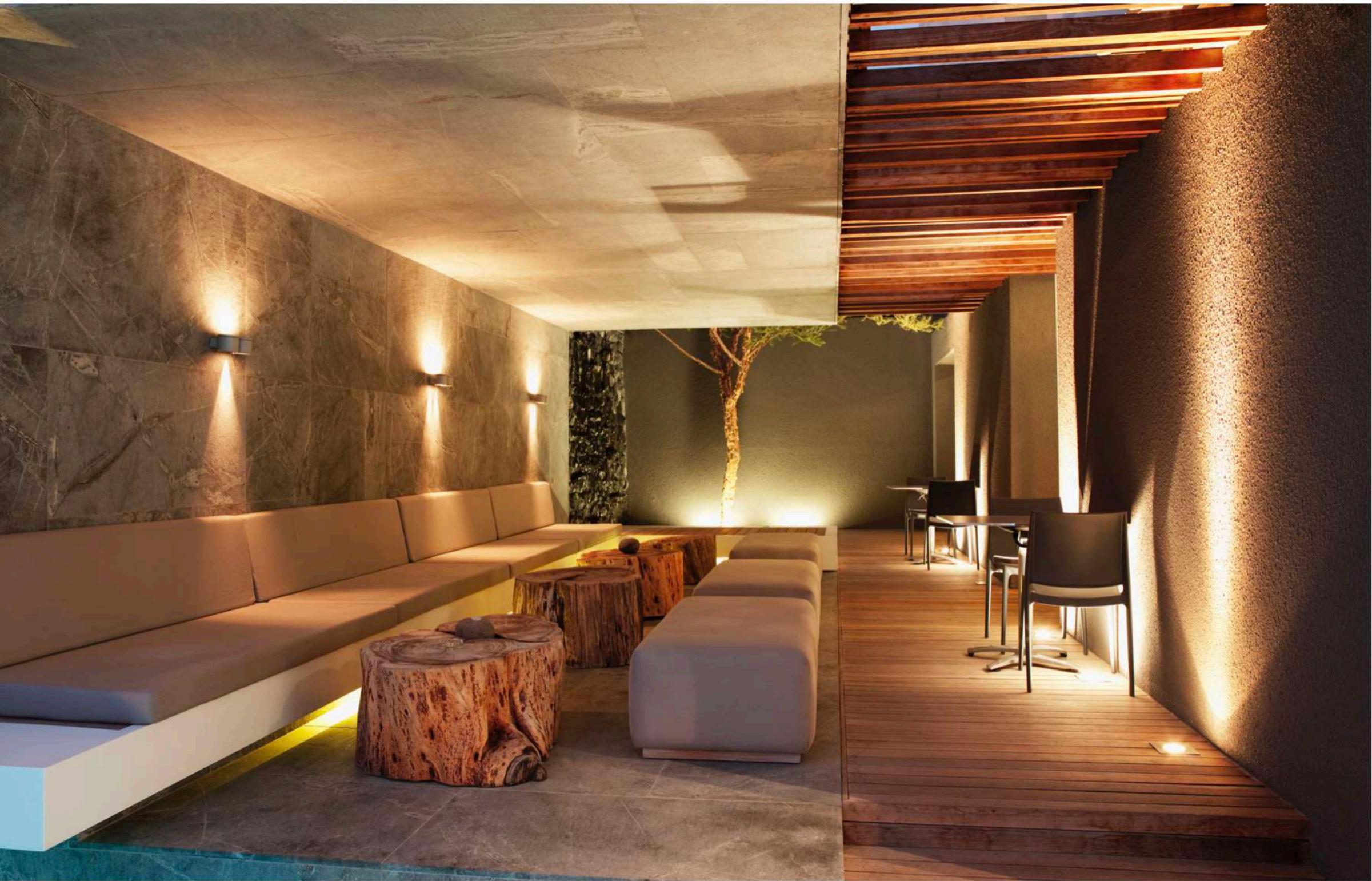
SIENA TEAK \*\*

UMBRA SM

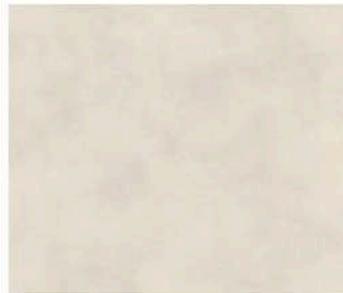
DORATO OAK BROWN

**DENIM SM**





NUTMEG



BERGEN ASH

WILLOW GREY SM

BRIGHT WHITE SM \*

CELADON GREEN SM

# NUTMEG





VINTAGE MIRA \*\*



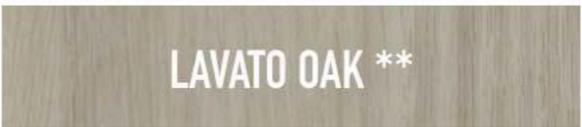
BEACHWOOD



DUKE SM



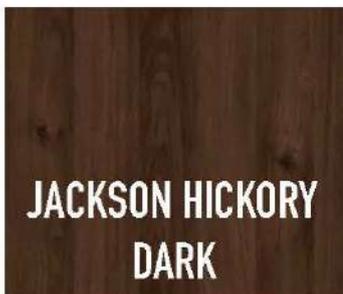
WIRED MERCURY \*\*



LAVATO OAK \*\*

VINTAGE MIRA \*\*





TIERRA ELM \*\*

ESSENTIAL GREY SM \*

METALLIC PEARL

SIENA SM

# JACKSON HICKORY DARK





CANADIAN GREY SM

CARDAMOM

CELADON GREEN SM

DORATO OAK NATURAL

CHARCOAL SM

# CHARCOAL SUPERMATTE



# MOD SQUARED



SESAME

KARUNA ASH

BRUSHED STEEL

DUKE SM

BLACK SM

Moderated Modern (Mod<sup>2</sup>) captures the fresh and updated take on some more traditional looks such as Mid Century Modern, Modern Farmhouse (think Joanna Gaines) and Modern Industrial. Mid Century Modern is a trending vibe which is making its way off the magazine pages and into our homes. It is a mix of dark and rich textured woodgrains, with burnished metal finishes such as copper, brass and gold along with deep jewel-tone pops of color. Although there are vast ranges of colors used, the overall design typically includes saturated accent colors with darker neutral tones and the graphic use of black and white. Modern Farmhouse blends rural based elements – rustic woods, hand-worked metals and sprinkles of barnyard whimsy. It is a relaxed but cleaner, warm but curated design aesthetic. Modern Industrial is a reinterpretation of the Brutalism era of the 60's and 70's – combining cast concrete finishes with raw metallics – creating a living patina which has charm, yet is a sophisticated minimalist, architecturally scaled look.





SESAME



DUKE SM



CALCATA MARBLE \*\*



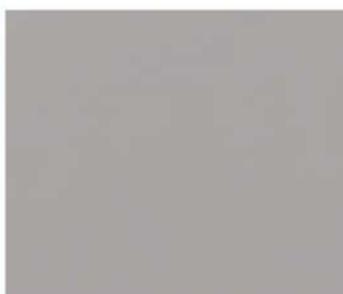
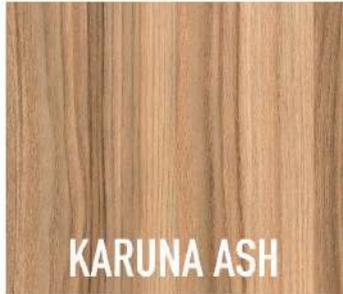
NUTMEG



GUNMETAL GREY SM \*

SESAME





WILLOW GREY SM

SESAME

MYSTERIOUS SM

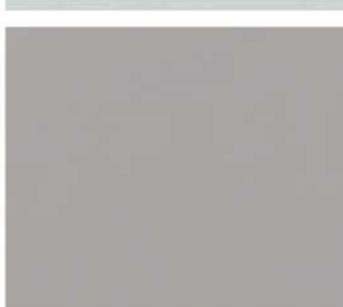
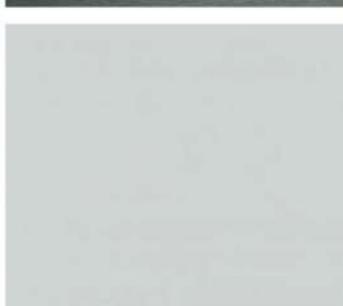
ESSENTIAL GREY SM \*

**KARUNA**





BRUSHED STEEL



BRIGHT WHITE HG \*



PACAYA



LOFT CONCRETE



DOVE GREY HG \*\*

**BRUSHED STEEL**





METALLIC SCHLIFF



DORATO OAK BROWN



KARUNA



MISTY MIRA \*\*

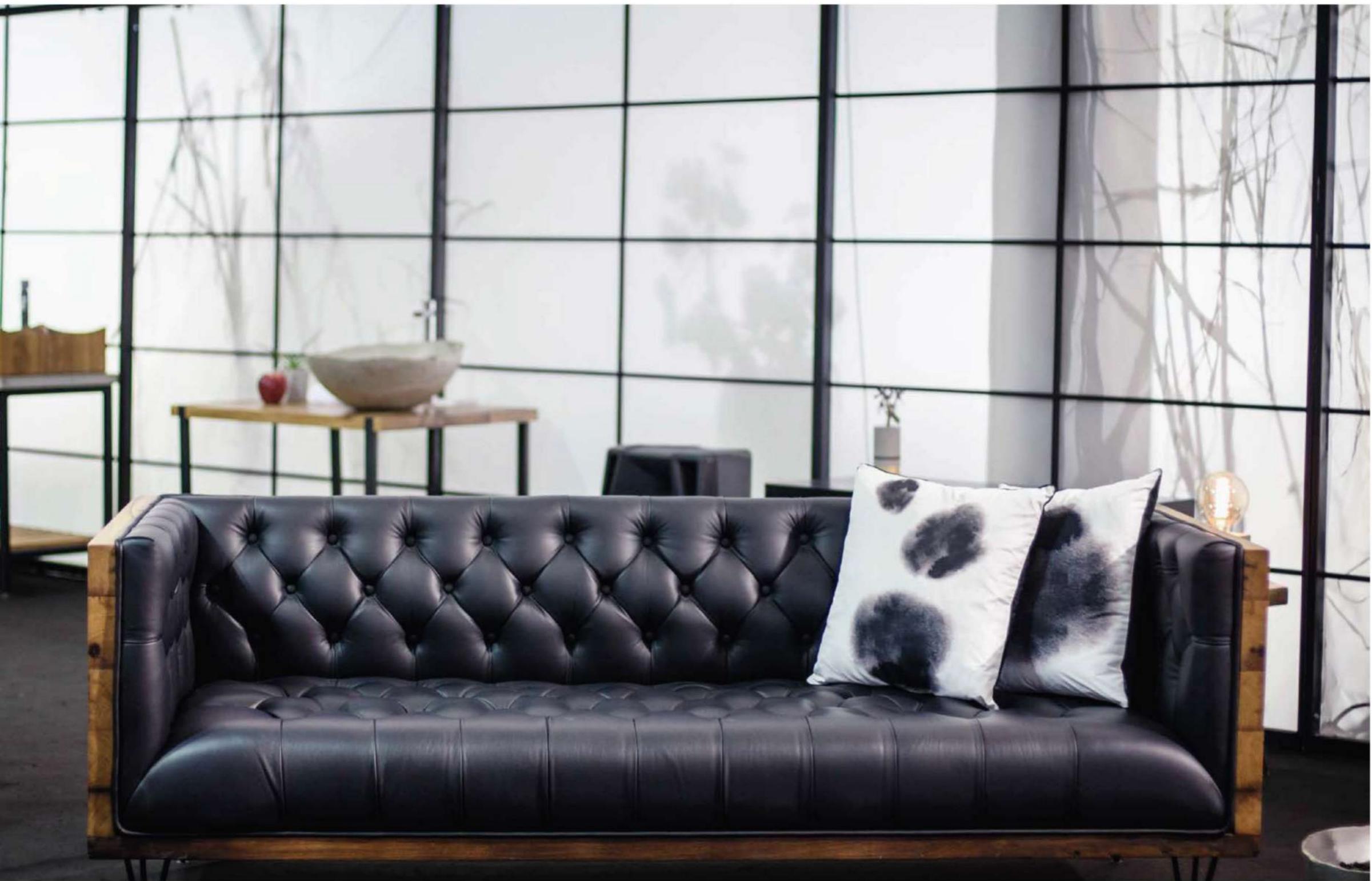


DUKE SM



# DUKE SM





BLACK SM

TITANIUM \*\*

NUTMEG

BERGEN ASH

SMOKE HG \*\*

**BLACK SM**





# PENTADECOR® 3D LAMINATES

We know our customers want innovative finishes, that's why we offer Pentadecor® 3D laminate thermofoil films, a full range of specially formulated films for the furniture industry. When applied to cabinetry or furniture, these decorative films create beautiful durable finishes. Pentadecor® films are at the leading edge of technology and new product innovation, and are designed for use in decorative surfaces, flat lamination, profile wrapping, metal lamination and drawer wrapping. This selection of 3DL films offers all designers the freedom to shape their imagination into an endless array of 3D innovation.

SSI offers Pentadecor® films in a complete range of solid colors and printed designs for multiple market applications. When tested to the European industry standards these films show exceptional durability, resisting scratches, stains and chemicals. This makes them eminently suitable for application in the Residential and Multifamily cabinet industry, Hospitality, Healthcare, Education and Store Fixture markets.

Pentadecor® 3DL films do not contain any plasticizers (such as phthalates) and heavy metals are not used during film production or pigmentation.



# ALPHA-TAPE® EDGE BANDING

Alpha-Tape® edgebanding is a high quality, thermoplastic edgeband supplied worldwide to the wood based panel industries since 1991. Manufactured by our partner, MKT GmbH, Ohrdruf, Germany, Alpha-Tape® ABS, and Alpha-Tape® PP Zero brands are constructed of ABS and Polypropylene, two very eco-friendly materials. Present in North America since 2013, Alpha-Tape® edgebanding has been custom color matched to many of the leading laminate manufacturers in North America. From mirror smooth high gloss, to anti-fingerprint matte, to highly textured woodgrain prints, Alpha-Tape® edgebanding is the finishing touch to all your residential and commercial projects. And with Alpha-Tape® PP Zero, we offer the finest co-extruded zero joint edgeband in the market, capable of working with the latest Hot Air, Near Infrared, and Laser edgebander technology.



# STYLELITE® ACRYLICS

COLORS WILL BE MARKED WITH \*\*

StyleLite® is a 2D finished laminate available in solid color high gloss or low gloss surface finish. High Gloss StyleLite provides a perfectly flat mirror like gloss surface that is far superior to glossy paints, finishes and laminates. The matte version of StyleLite® provides deep matte finish and perfect color consistency, unlike finishing or paint. Both High Gloss and Velvet (matte) StyleLite® are without surface imperfections. Pairing StyleLite® with a high gloss matching or contrasting edge banding creates a piece of furniture that is truly beautiful and functional. Perfect for Residential Kitchen cabinetry as well as commercial applications such as Wall Panels, Store Fixtures and Displays.

**StyleLite® Decor Fusion**  
 Décor Fusion is a 1.2mm thick high gloss acrylic decorative laminate sheet. This is created by fusing a printed design to a clear acrylic finished sheet. This construction yields a perfectly flat mirror like finish and depth of gloss unmatched in the decorative laminate industry. Due to the inherent flexibility and smooth processing characteristics of DécorFusion StyleLite®, creating tantalizing curves, seamless corners, miterfold edges and other special design elements is limited only by your imagination.



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COLORS WILL BE MARKED WITH \*

Radiance PET 2D and 1D Laminate is an economical material with fantastic depth of color in either a high gloss mirror-like finish, or a paint-like super matte finish.

Radiance is available as a film that can be flat laminated using PUR technology to produce panels, profile wrapped or miter folded. Radiance is ideally suited for the kitchen cabinetry, architectural millwork and store fixture industries. It is also available as a laminated panel and the 1D option offers an increased scratch resistance through the application of a UV coating - making it a perfect product for Residential and Multi Family Cabinetry.

Radiance PET is made from the highest quality raw materials (without plasticizers and phthalates) and is recyclable. Radiance PET has integral through color, high impact resistance and excellent UV stability.





## CONTACT US TODAY!

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